

# ROLES OF SPORT IN ADVANCING SDG FROM HIGHER EDUCATION PERSPECTIVE

Office of the Deputy Rector  
Student Development & Community Engagement

**ODRSDCE**



**LEADING THE WAY**  
تأثيرنا - إيماننا - قوتنا - إيماننا لا يقهرنا





الجامعة الإسلامية العالمية ماليزيا  
INTERNATIONAL ISLAMIC UNIVERSITY MALAYSIA  
يُونَيْتِيسْتِي إِسْلَامُ إِنْتَارَا بَغْسِيَا مَلَيْسِيَا

Garden of Knowledge and Virtue



REGIONAL CENTRE OF EXPERTISE  
ON EDUCATION FOR  
SUSTAINABLE DEVELOPMENT



RCE  
Greater Gombak

ACKNOWLEDGED BY



UNITED NATIONS  
UNIVERSITY

# LEADING THE WAY

KHALĪFAH • AMĀNAH • IQRA' • RAḤMATAN LIL-ĀLAMĪN



Green Gown Awards  
International

Sustainability Institution of the Year/  
Établissement Responsable de l'Année

WINNER/LAURÉAT



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In partnership with:



The Association  
of Commonwealth  
Universities



HIGHER EDUCATION  
SUSTAINABILITY INITIATIVE

# Transforming Our World: The 2030 Agenda for Sustainable Development

**Sport is an important enabler of sustainable development. Sport contributes to promotion of peace, tolerance and respect, empowerment of women and of young people, individuals and communities as well as to health, education and social inclusion objectives.**

## SDG PYRAMID



# Sport and SDG



SDG	Roles of Sports
<b>Goal 1. End poverty in all its forms everywhere</b>	Raise and generate funds for poverty programmes
<b>Goal 2. End hunger, achieve food security and improved nutrition, and promote sustainable agriculture</b>	Mobilize resources, both financial and in-kind, for assisting vulnerable communities
<b>Goal 3. Ensure healthy lives and promote well-being for all at all ages</b>	The basis for achieving healthy lives
<b>Goal 4. Ensure inclusive and equitable quality education and promote life-long learning opportunities for all</b>	Encourage inclusion and the equal participation of women and girls, people with disabilities, and other vulnerable or underrepresented groups and individuals
<b>Goal 5. Achieve gender equality and empower all women and girls</b>	Advocacy and awareness raising for gender equity.
<b>Goal 6. Ensure availability and sustainable management of water and sanitation for all</b>	Educational platform for disseminating messages on water sanitation requirements and management.





# Sport and SDG



SDG	Roles of Sports
<b>Goal 7. Ensure access to affordable, reliable, sustainable and modern energy for all</b>	Contribute to targets concerning renewable energy, energy efficiency and access to clean energy
<b>Goal 8. Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all</b>	Offer opportunities for economic growth and decent employment.
<b>Goal 9. Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation</b>	The basis for achieving healthy lives
<b>Goal 10. Reduce inequality within and among countries</b>	Be effectively used for the inclusion of all irrespective of age, sex, race, ethnicity, origin, sexual orientation, gender identity, religion
<b>Goal 11. Make cities and human settlements inclusive, safe, resilient and sustainable</b>	Can be used to celebrate and value diversity.
<b>Goal 12. Ensure sustainable consumption and production patterns</b>	Affordable and accessible sport infrastructures, facilities and related services can contribute to creating inclusive, safe and healthy communities.



# Sport and SDG

SDG	Roles of Sports
<b>Goal 13. Take urgent action to combat climate change and its impacts</b>	Sport-based activities involving natural resources, such as outdoor sport, can be platforms to promote the responsible use of natural resource
<b>Goal 14. Conserve and sustainably use the oceans, seas and marine resources for sustainable development</b>	Promote clean air in sport events through awareness raising campaigns,
<b>Goal 15. Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss</b>	Promote awareness raising campaigns on biodiversity,
<b>Goal 16. Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels</b>	Rebuild post-conflict societies and uplift affected communities and individuals by fostering the respect, protection
<b>Goal 17. Strengthen the means of implementation and revitalize the global partnership for sustainable development</b>	Sport can catalyze, build and strengthen multi-stakeholder networks and partner- ships for sustainable development





# Malaysian Higher Education Profile

**79,122 ACADEMICS**  
**(PhD 17,882) (23%)**  
Public IHLs 32,866 (PhD 12,166)  
Private IHLs 36,185 (PhD 5,670)  
Polytechnics 7,256 (PhD 43)  
Community Colleges 2,815 (PhD 3)

**20 Public Univ**  
**5 Research Univ**  
**4 MTUN (TVET)**  
**11 Comprehensive Universities**  
**15 HiCOEs**

**Enrollment (1,149,162)**  
Public IHLs (540 638 ) \*as of Oct 2015  
Private IHLs (493 926) \* as of Dec 2015  
Polytechnics (96 069) \*as of Oct 2015  
Community Colleges (18 529) \* as of Dec 2015

**International students**  
Undergraduate –94,307  
Post-graduate – 30,777  
**TOTAL – 125,084**  
\*as of June 2016  
Internat School 28,244  
**TOTAL 153,328**

**RM 7.8 billion/y ear market**

**20 Public IHLs (17 Autonomy)**  
**497 Private IHLs**  
• 401 Private Colleges  
• 96 Private University/Uni. College \*as of August 2016  
**34 Polytechnics**  
**94 Community Colleges**

**Education Malaysia Office Abroad**  
• EM Washington  
• EM Los Angeles  
• EM Chicago  
• EM UK&Ire  
• EM Jordan  
• EM Egypt  
• EM New Zealand  
• EM Australia  
• EM Indonesia  
• MEPC Dubai  
• MEPC Beijing  
• MEPC Ho Chi Minh  
• MEPC Jakarta

**13 Education Malaysia Offices**

**Research Programmes**

- Research Universities –RM 200 mil
- Fundamental Grants – RM 150 mil
- HiCoE – RM 20 mil

**Total Allocation**  
**RM370 million**  
(as of Jan 2016)

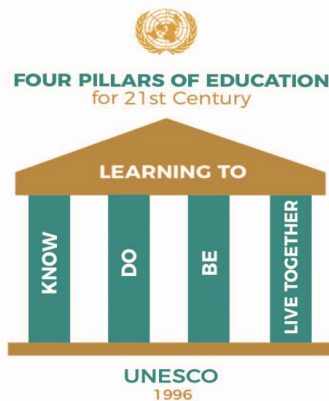
## 02 BUILDING BLOCKS FOR VISIONING

### FIVE WISDOM OF FALSAFAH PENDIDIKAN KEBANGSAAN 1996

- Pendidikan berterusan, menyeluruh dan bersepadu
- Melahirkan insan yang seimbang dan harmonis dari segi intelek, rohani, emosi dan jasmani
- Berdasarkan kepercayaan dan kepatuhan kepada Tuhan
- Warganegara yang mencapai kesejahteraan diri
- Keharmonian dan kemakmuran keluarga, masyarakat dan negara

### FIVE NECESSITIES OF HUMAN EXISTENCE MAQASID SHARIAH

FAITH LIFE INTELLECT LINEAGE WEALTH

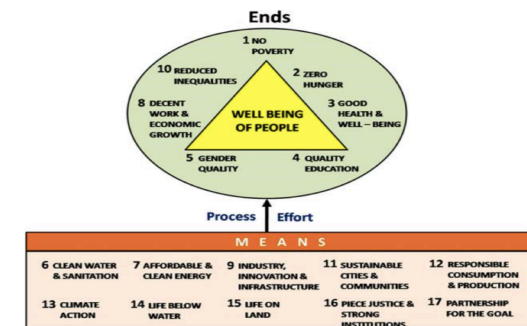


## 17 SUSTAINABLE DEVELOPMENT GOALS



FIVE 'Ps'

PARTNERSHIP  
PEACE  
PEOPLE  
PLANET  
PROSPERITY

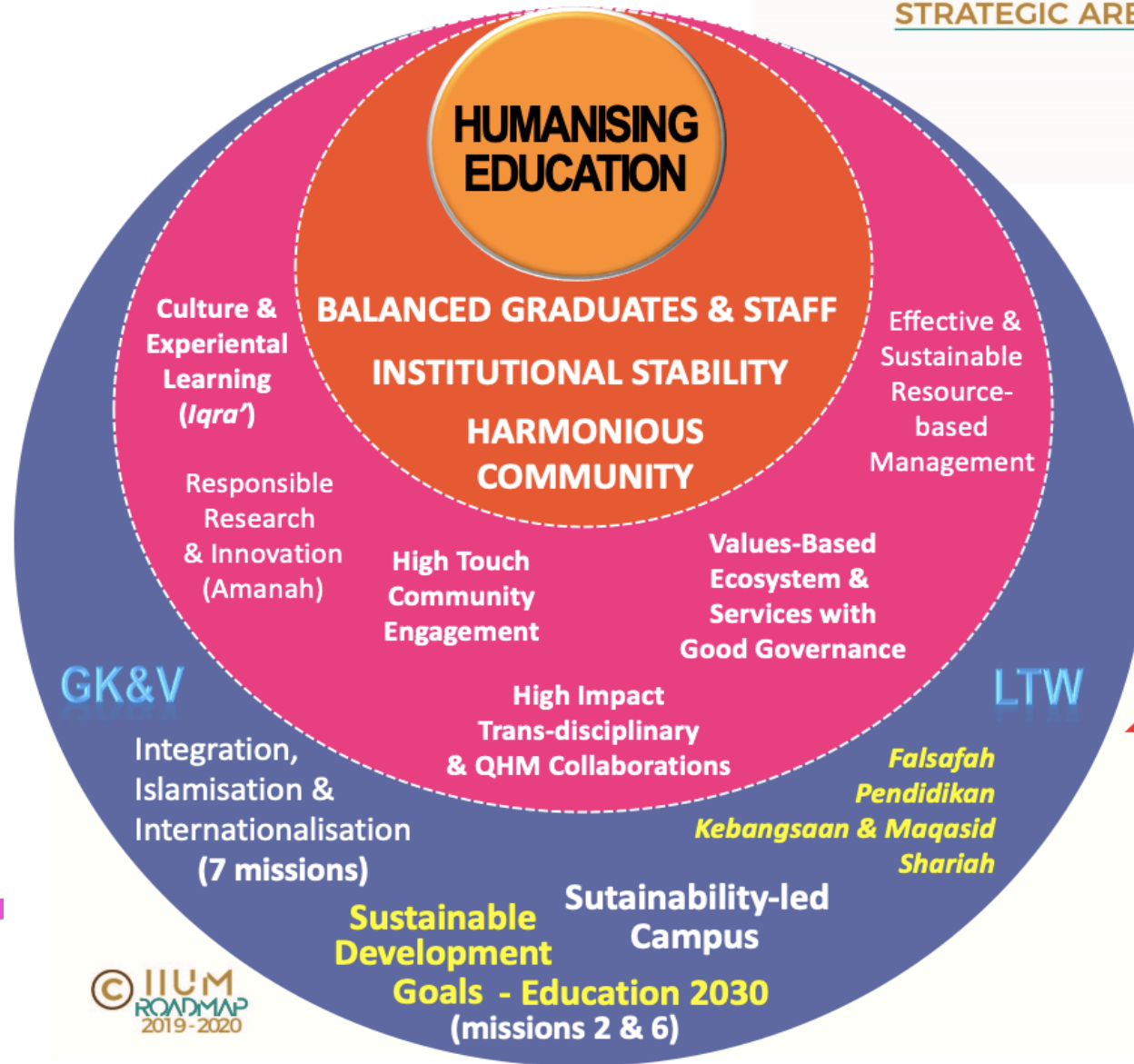






# Roles of Sport in Advancing SDG in Higher Education

1. Sport can help improve **learning performance and academic achievement**.
2. Sport fosters **mental health** and **students development**.
3. **Cost-effective and powerful tool** for promoting important human values such as respect for rules and for others, teamwork, discipline, diversity, hospitality and empathy.
4. Physical education, physical activity and sport represent an important component of, and contributor to **holistic education**.
5. Instil **healthy lifestyle choices and** help **reduce health-care costs and increase productivity**.
6. Ability to create awareness about **social inclusion** and to contribute to **well-being** regardless of age, gender or ethnicity.
7. Ability to raise **visibility, understanding and achievement of the SDGs worldwide**.
8. **Powerful partner** and stakeholder networks and sport has the potential **to create jobs**.
9. Making cities, institution and communities more **inclusive**.
10. Tool for the **prevention of conflict** and the promotion of long-lasting peace.



**making it REAL globally!**

**Leadership**

- IIUM Strategic Direction
- Outcomes
- Organisational Process
- Institutional Readiness



# SEJAHTERA SPORTS FOR ALL

To realise sports as an enabler for promoting tolerance, peace and respect towards empowerment of women and communities in health, education and social inclusion.

- **IIUM Para Games**
- **IIUM Indigenous Games**

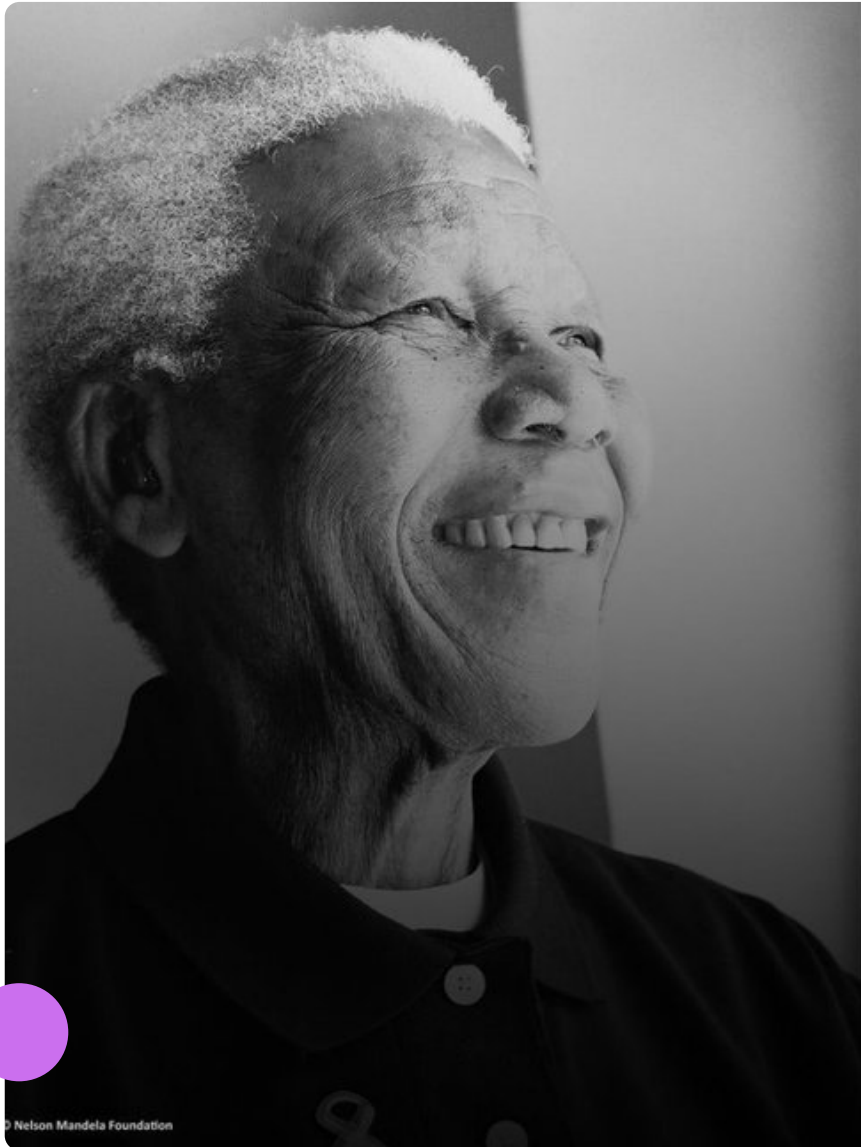
Collaborators: KPT, Department of Orang Asli Development, Jabatan Kebudayaan dan Kesenian and Malaysian Paralympics Council.





# WAY FORWARD

- Creating coherent **sport policy and strategy** to support sustainable development in higher education.
  - The formation of **co-operative partnerships** between higher education, civil society, private sector and the state to achieve sport policies and developmental outcomes.
  - **Appropriate resourcing** of the implementation of sport-based initiatives on sustainable development in higher education.
  - Builds **the capacity of student leaders** and officials, supporting them to develop skills and knowledge to use sport to contribute to sustainable national development.
  - **Sports advocacy** on Sustainable Development.
- 



**“Sport has the power  
to change the world.  
It has the power to  
inspire, it has the  
power to unite people  
in a way that little  
else does”**

*Nelson Rolihlahla Mandela*